

the PURSUIT

WITH KELSEY HUMPHREYS

A REFRESHING NEW VOICE IN
BUSINESS & SELF-HELP
ENTERTAINMENT



SHOWSHEET(S)

"Terrific!"
Larry King



"The best interviewer I've ever been interviewed by." Michael Hyatt

"I'm very impressed!"
Tony Robbins



"You're a dream, your questions were so good!" Kathy Griffin



"A joy to work with."
HGTV's Property Brothers



"I was so impressed!"
Barbara Corcoran





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THE SHOW

The Pursuit with Kelsey Humphreys is a traveling video talk show and audio podcast that exists to meet entrepreneurs, artists, small business owners, executives, marketers, entertainers, and those aspiring, where they are; in the trenches. Viewers and listeners love our fresh start from-the-beginning perspective and engaging, laid back format.

They love it so much, the show went from “0 to Tony Robbins” in 18 months, gained distribution with Success.com and Entrepreneur.com, and as of November 2016 we have had more than 550,000 viewers who have watched over 8 million minutes of video!



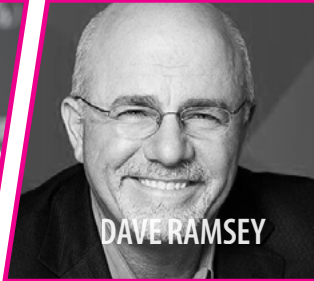
UPCOMING GUESTS



THE ROCK



RUSSELL WESTBROOK



DAVE RAMSEY



DOLLY PARTON



TYLER PERRY



CHRIS GUILLEBEAU



GEORGE FOREMAN



JIM GAFFIGAN



MEREDITH VIEIRA



ARIANNA HUFFINGTON



CASEY NEISTAT



MARCUS LEMONIS



MARTHA STEWART



QUESTLOVE



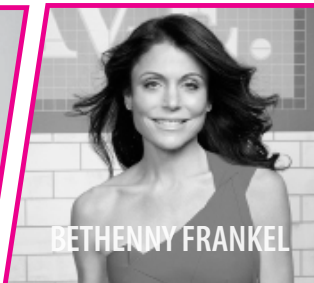
REBA



STEVE HARVEY



ROBERT HERJAVEC



BETHENNY FRANKEL



GLENN BECK



SCOOTER BRAUN



JEN HATMAKER



LECRAE



WILL.I.AM



DR. PHIL



INGRID MICHAELSON



DAYMOND JOHN



GABRIELLE BERNSTEIN



BILL NYE



GRETCHEN RUBIN



RACHAEL RAY



LIZ GILBERT

**Listed guests are either confirmed or are in active discussion with Pursuit Media for 2017 appearances.*



THE OPPORTUNITIES

In addition to the YouTube episode and podcast episode, guests get a written feature and video clip on Entrepreneur.com and a written feature on Huffingtonpost.com. They will be pitched to other outlets such as LifeHack.org, EliteDaily.com, and more.

From one, 45 minute, in person video interview, your client receives:

- A video episode on YouTube and ThePursuit.tv
- An audio episode on iTunes/Stitcher,etc.
- **At least 2 unique, separate written feature articles and corresponding video features**
 - See our popular feature with Tony Robbins shared over 12,000 times
 - Example article and video for Entrepreneur shared over 2,000 times
 - Example feature for Huffington Post

Distribution:

- Average of 63,000 viewers per month
- Average of 17,500 views per episode
- Over 115,000 article shares
- On syndicated Channels:
 - Entrepreneur, the Huffington Post, EliteDaily, Success and Lifehack. (Monthly Distribution Total: **142M+**)
 - Often in the "Trending" or "Top 10" sections of the sites, sometimes for days or even longer than a week.
 - Currently working on securing distribution with People, Inc., Forbes, etc.

A Unique, fun, high-quality interview experience:

- I strive to craft refreshing interviews with those like your client who've been interviewed over and over, which is why we have such raving reviews from past guests.
- Notable Past Guests: Tony Robbins, Larry King, Barbara Corcoran, Gary Vaynerchuk, Brendon Burchard, Kathy Griffin, Al Roker, HGTV's the Property Brothers, comedian Chelsea Peretti, Seth Godin, Simon Sinek, fitness celebrity Chalene Johnson, Michael Hyatt, many NYT Bestselling authors.



THE DETAILS

ON AIR: Weekly on YouTube & iTunes/Stitcher

ORINATION: (tape) We travel to our guests but also have production teams in NYC, LA, Nashville, and Dallas

FORMAT: Talk Show

PREMIERED: March 2015

HOST & EXECUTIVE PRODUCER: Kelsey Humphreys

PRODUCED BY: Pursuit Media

OFFICIAL WEBSITE: <http://thepursuit.tv>

CONTACT: kelsey@kelseyhumphreys.com





THE PRODUCER

Kelsey Humphreys is a media entrepreneur, journalist and author on a mission to break down “success for the rest of us.” After spending a decade in advertising behind the camera, she went out on her own as a consultant. She wrote about that journey in her first book, *Go Solo*, which became a #1 Amazon bestseller.

After the success of her book, she began traveling to speak and had the ambitious idea to start a show, interviewing people on the road. She began writing for large sites and negotiated digital distribution for her show with Success.com and Entrepreneur.com.

From there *The Pursuit* - and her writing career - exploded, becoming her full-time endeavor. Truly one of “the rest of us,” Humphreys landed interviews with some of today’s biggest names without an agent, publicist, production house, or even an assistant for many months, while still based in OKC *and* raising a toddler. Now she and her small team operate out of Oklahoma City, Dallas, Nashville, New York and Los Angeles. When she’s not on the road or at a shoot, she’s at home writing or enjoying time with her high school sweetheart husband and their daughter.



**WE CAN'T WAIT TO HAVE
YOUR CLIENTS
ON THE SHOW IN 2017.**

THANK YOU!

